

Crescent® 

# GRAFFITI PAPER™

NEW!

FOR SPRAY PAINT, PAINT  
MARKERS AND ACRYLICS



## A NEW LANDSCAPE FOR URBAN ART

Call it art, self-expression or lowbrow art, but there is no question that graffiti art is a movement. Rebel artists and admirers of the style have popularized graffiti as an art form among the masses, including your customers.

Spray and marker paints are huge sellers at stores across the nation, yet no substrate has been designed specifically for these traditional graffiti mediums. **Until now.**

Take advantage of this trend and high consumer demand. Increase your sales with the quick turn, high profit Crescent® Graffiti Paper™ products:

- Specially designed for spray paint, paint markers and alcohol-based markers with a smooth surface that accepts paint, won't dry marker tips and is bleed proof
- Compact and transportable, fulfilling consumer desire to create art inside or out and on the go
- Large- and small-scale formats, including wall-sized rolls and sketch pads, to suit each consumer's creative process
- Featuring easy-to-merchandise and easy-to-shop point-of-purchase display

Increase sales to existing spray and paint marker buyers, and attract new buyers to the medium, by introducing them to Crescent® Graffiti Paper™, the substrate that allows consumers to experiment, inside or out.





# GRAFFITI PAPER PROGRAM



Item #	Description	Qty	Dimensions	Master Carton	MSRP per Unit
12-00001	Graffiti Paper™ Roll	1 Roll	40" x 10 Yard Roll	9	\$29.99
12-00002	Graffiti Paper™ Roll	1 Roll	30" x 5 Yard Roll	25	\$19.99
12-00003	Graffiti Paper™ Pad Spiral-Bound Pad	25 Sheets	18" x 24" Pad	12	\$29.99
12-00004	Graffiti Paper™ Pad Spiral-Bound Sketch Diary, 2 Debossed, Glossy Front and Back Covers	25 Sheets	7" x 10" Pad	25	\$12.99
12-00005	Graffiti Paper™ Pad Spiral-Bound Pad	25 Sheets	9" x 12" Pad	25	\$13.99

## Graffiti Merchandising

Floor display units come with consumer-targeted graphics and easy-to-see product selection.

All displays are shipped empty with a full master carton of each of the 5 SKUs. When a SKU is fully sold, reorder using SKU number.

Item #	Display Description	Display Fits	Product Description	Height (inches)	Width (inches)	Length (inches)	Weight (lbs)	Pack Qty.	MSRP Value
12-00007	Graffiti Floor Display – Wire	Fits 10 Each of All 5 SKUs	Ships with Two Cartons of 12-00001, 12-00002, Ships with One Carton of 12-00003, 12-00004, 12-00005, Full Master Carton	26	10	13	5	1	\$2,583.70

Crescent has been manufacturing innovative products for a variety of industries since 1902. The company is a leader in trend-driven designs and products for picture framing, art materials and related products. Crescent is committed to manufacturing and marketing quality products around the world.

