



# At Crescent, we pride ourselves in our commitment to producing quality products at every matboard grade.

We are guided by recognized standards for quality in our industry including the Library of Congress and the Fine Art Trade Guild and have developed "good, better, best" categories for our respective matboard lines so that you and your customer can easily select the perfect Crescent matboard to fit your needs.

## goodbetterbest

#### **GOOD FEATURES:**

Matboard made of wood pulp that is buffered with calcium carbonate to slow the damage caused by acid and lignin. Over time, acid and lignin can degrade the matboard and the artwork. These products are best for non-conservation matting.

#### **BEST FOR:**

- Decorative framing of non-valuable art
- General presentations

## CRESCENT BRANDS IN THIS CATEGORY:

- Decorative Matboard
- International Whitecore®
- Black Core
- Berkshire® (Contract grade)



#### **BETTER FEATURES:**

These conservation quality matboards are made of alpha-cellulose (wood pulp) that has been chemically treated to eliminate the acids and lignins that can degrade the matboard and the artwork. These products are suitable for minimum levels of conservation framing and as an alternative to non-conservation materials.

#### **BEST FOR:**

- Fine art prints
- Limited edition prints
- Valuable documents
- Original photography

## CRESCENT BRANDS IN THIS CATEGORY:

- Moorman®
- Select®
- UltiBlack
- BriteCores<sup>TM</sup>

# goodbetter**best**

#### **BEST FEATURES**:

Best matboards are made of cotton fibers, which are naturally acid-free and lignin-free. Cotton is time-tested and naturally free of any chemicals or pollutants that would degrade matboard or artwork. Cotton is also an annually renewable resource, making it an environmentally friendly option. Cotton rag matboard is ideal when the highest levels of protection are required.

#### **BEST FOR:**

- Valuable original works of art
- Historical documents
- Original photography
- Heirloom needlework

## CRESCENT BRANDS IN THIS CATEGORY:

- RagMat® Museum
- RagMat®